



**Swedesboro - Woolwich PTO
'Zoom' Board Meeting Minutes
September 14, 2020
7:00 pm-8:15 pm**

Attendees: Helene Santillo, Danielle Stockdill, Elaine Luoma, Kristin DeAngelis, Liz Rodier, Kenyetta DiSandro, Amy DeYoung, Jessica Gilbert

Welcome back everyone!

Review of Back-To-School PTO Activities:

- 1) Goodie bags were provided to all staff members on September 1, 2020 which included welcome back letter, granola bar, swedish fish, mints, an apple, mask lanyard, coupon for Dunkin Donuts (free medium coffee/iced coffee, donut or hashbrown)
 - PTO paid for coffee with 10% discount, DD donated the donut/hash brown.
 - 47 staff members used the coupon for total cost of \$103
- 2) Kona Ice Truck provided to Stratton Staff (9/1/20) and Clifford Staff (9/2/20) during their lunch break. Total Cost to PTO = \$213
- 3) Mr. Softee Truck provided to Harker Staff (9/1/20) and Hill Staff (9/2/20) during their lunch break. Total Cost to PTO = \$337
- 4) Welcome Back to School/First Day lawn signage placed each school building September 8th-10th donated to PTO by Sign Gypsies of Swedesboro
- 5) Hybrid students received a Take-Home folder and mask lanyard. Remote students will receive their folder when returning to school and mask lanyard if applicable.
- 6) Harker received assistance with summer mailing preparation
- 7) Volunteer assistance for Distance Learning Packet Pick Up at all schools
- 8) Chalk The Walk was completed at Clifford, Stratton and Hill Schools

Total Cost of mask lanyards for staff and students = \$1780

Total refund checks for School Kidz have been received = \$2902.68

2020-2021 PTO Membership Drive has begun. Registration link via Google Form will be included in September 2020 PTO Press, on PTO webpage located on district website, and is provided on Comet Clips for next few weeks. Membership Fee is waived this school year.

Upcoming Activities/Events/Fundraisers:

Kona Ice Nights: September 16, 23, 30. Truck will be located in central parking lot of Locke Avenue Park. 25% of proceeds will be donated to SWPTO. Event created on PTO FB page - please share!



ShopwithScrip: E-gift card fundraising program has begun and is ongoing. Physical Cards will be available for purchase with direct ship to home starting mid October - exact start date TBD. Enroll through the RaiseRight app or shopwithscrip.com using our unique enrollment code: **D8492D4271765**

- the PTO receives a % from each GC purchased (% offered varies by business)
- E-GC is immediately available in buyers "wallet" for full amount purchased
- 15 cent charge added to total when using linked bank account; 2.6% transaction fee added to total with linked credit card
- September 17th is Thankscripting Day! 85+ additional bonuses offered

Fall Virtual Scholastic Book Fairs: running simultaneous for all four schools October 5-18

- Each fair has its own Homepage through which a family can make purchases
- Free shipping to home with orders \$25+ of books
- Respective school earns 25% profit (as compared to 55% profit with in school fairs)
- Information will be provided through September PTO Press, Comet Clips, website, flyer

Two Social Media Book Fair Contests:

- 1) Enter to win a Book Fair Raffle Pack beginning October 5th when you **LIKE AND SHARE** our Swedesboro-Woolwich Pto Facebook post announcing the start of the Online Book Fairs for all SWSD schools. This will be posted on October 5th and ends October 8th. Four lucky winners will be announced on October 9th and will receive awesome new books to enjoy!
- 2) This post will ask you to comment with your child's all-time favorite book(s). **LIKE this post as well as COMMENT** to enter this contest. This contest will run from October 12th-October 15th. Four lucky winners will be announced on October 16th and will also win a bag of books.

Pumpkin Carving Contest:

Contestants will email PTO a clear close up (including nighttime shot if it glows) to swptoboard@gmail.com by October 25th. PTO Board Members will select the top ten pumpkin entries to include in a Survey Monkey/Google Form that will be emailed to our registered PTO Membership. Registered PTO Members will choose our 1st and 2nd place winners. The first place winner will win a \$100 Visa Gift Card. Our second place winner will receive a \$50 Visa Gift Card. Winners will be notified via email and will be announced on October 31st on our Facebook page. **Vote Completed: 8-0 'YES' to purchase \$100 and \$50 Gift Cards for this contest**



Box Tops For Education:

Register at: <https://www.boxtops4education.com/> to join our school district under the name of **Walter Hill Elementary School**. Registrants will receive special Box Tops bonus contest information and receive in-store offers. We no longer collect clipped Box Tops. Download the 'Box Tops For Education' App to participate by scanning store receipts.

Amazon Smile:

SWPTO is registered to receive .5% of the price of all eligible Amazon purchases when participants register to support our charity. Our direct charity link is <https://smile.amazon.com/ch/41-2059530>. Donation check is mailed to PTO quarterly.

Hammer & Stain, Logan Township Fundraiser:

Runs October 18-December 1. There will be a direct link to our fundraising webpage. Includes five project options and forty stencil designs, including holiday images. Buyer can choose one background stain color and up to 5 paint colors. Four price points: \$20, \$40, \$45 and \$55 with donation back to PTO for each item purchased.

PTO will to host a curbside pick up at Charles Harker School on November 4th (11a-1p) and December 8th (4p-6p).

Other Ideas currently being researched:

Virtual Cooking/Baking Class Night:

- Jessica is looking into options for us and is waiting to hear back from local restaurant/bakery inquiries
- Kristin stated she will reach out to a friend who has hosted prior cooking classes/parties
- Liz has two friends who are chefs from Collingswood and will contact for information

Netflix Watch Party - Winter activity; Movie suggestions (must be offered on Netflix)

Virtual Santa Story time - December activity

Adventure Aquarium Tickets - possible spring fundraiser

Possible addition of Kona Ice at Walter Hill on Wednesdays for micro league

PTO Flyers to be placed in building specific 'backpack' on school website. Helene will also email VP Traini flyer to send out to all 100% Virtual Families.

Meeting Adjourned by President.