



**Swedesboro - Woolwich PTO
Board Meeting Minutes
October 19, 2020
7:00p-8:24p**

Attendees: Helene Santillo, Amy DeYoung, Elaine Luoma, Liz Rodier, Kristin DeAngelis, Kenyetta DiSandro, Danielle Stockdill, Jessica Gilbert

September 2020 Board Meeting Minutes were unanimously approved October 7, 2020 and posted to PTO webpage.

Review of Current Activities:

- *Membership Update: 151 registered PTO members as of 10/19/20
2018-2019 = 391 members. 2019-2020=382 members
- *Amazon Smile donation received on 9/17/2020 for \$105.34
- *Kona Ice Night Fundraisers were well attended. Thus far, PTO percentage has totaled \$262.75. Since weather is warm this week, Kona Ice will return to Locke Avenue Park on Wednesday October 21st 6-9pm for another Kona Ice Night with PTO receiving 25% of proceeds.
- *Fall Book Fair Contests: Each winner received a bag of new books specific to their child's age/reading level and interests.
 - *Contest #1 Winners: Teah Hertzler, Jackie LaBar, Vidhi Shah, Alicia Midure
 - *Contest #2 Winners: Rebecca Pfaefflin, Jessica Boscaglia, Kara Bannon, Danielle Stockdill
- *Pumpkin Carving Contest: 7 entries received so far. Spread the word! Entry deadline is October 25th. 1st place wins \$100 GC. 2nd place wins \$50 GC. Winners announced 10/31.
- *Virtual Book Fairs ended October 18, 2020. Scholastic Dollars are awarded to each school once all orders are shipped.
- *ShopWithScrip: SWPTO Enrollment Code is: D8492D4271765
Newly enrolled individuals in this program sends alert to PTO email for review. This program does not have a significant number of enrollees to date. October weekends are Bonus Fest days- additional % to PTO for certain GCs. All Board members to assist with marketing, word of mouth promotion, etc. Able to use this program for teacher appreciation gift cards, holiday gifts, etc. We are currently only participating with E-GCs however option to purchase physical GCs mailed to your home begins end of October.
- *Hammer & Stain Take-Home Kit Fundraiser: Began October 18th runs through December 1st.
Fundraiser Website: <https://www.hammerandstainlogan.com/collections/fundraisers-1/products/swedesboro-woolwich-fundraiser>
Curbside Pick-Up Schedule: November 4th 11a-1p and December 8th 4p-6p.
Pick Up Teams: Nov 4th - Danielle & Kristin; Dec 8th - Amy & Elaine



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Upcoming Activities/Events/Requests:

*Thermometers for nursing offices and families in need. Nurses asking for the following quantities:
Clifford: 0. Stratton: 9. Harker: 10. Hill: TBD.

Voted 8-0 'YES' to approve purchase of thermometers per quantity requested by each building nurse

*Vice Principal Campbell at Margaret Clifford has requested PTO coordinate donation of 180 pumpkins to school for pumpkin decorating. Niralee is contacting all local farm markets to piece together donations to meet goal of 190 pumpkins (to account for those that may rot before date and cannot be used). They must be delivered to school by October 28th. Niralee will be reaching out to team to obtain assistance for pickup and delivery to school.

*Sign Gypsies of Swedesboro offering discount to customers and donation back to Swedesboro when customer writes **SWPTO** in 'How Did You Hear About Us' section of contact form on their website:

<https://signgypsies.com/all-locations/sign-gypsies-swedesboro/#sign-gypsies-contact-form>

This is active now for orders placed through May 31, 2021. Will include dates after May 31st as long as order is placed by May 31st. Offers birthday and non-birthday signage (anniversary, congrats, graduation, etc) placed in yards. \$10 discount and \$10 to PTO for birthday signs. \$5 discount and \$5 to PTO for non-birthday greetings.

*Virtual Santa Story-time: Santa (teacher Chris Macguigan) is agreeable. Principal Donato, Titus and VP Campbell have been presented with idea. Awaiting response after Admin Leadership Meeting to determine schedule.

*Virtual Baking Class: Awaiting response from Sweetsboro Pastry Shoppe baker. Owner Karen Morrison has responded with interest however her baker would be running the class.

*Vice Principal Traini has requested further PTO assistance with future Distance Learning Packet Pick Up dates at Harker. Sign Up Genius to be created by Liz/Kristin and emailed to our members.

*Holiday Raffle: Running November 20th - December 11th. Helene & Amy to research best raffle website for non-profit orgs. This will be a virtual fundraiser. Discussed potential items to raffle. Will focus on items generally costing @ \$250.

*Possible Super Bowl Block Pool to run in Jan/Feb 2021. Helene looking at websites to host.

*Holiday Staff Appreciation: Ideas were discussed to provide staff holiday treat in December. Ideas discussed were individually wrapped cookies/sweets, pre-packaged hot chocolate kits, Graze boxes, pretzels, etc. Will confirm details in beginning of December.

Meeting adjourned by PTO President.