



Swedesboro - Woolwich PTO
Board Meeting Minutes
November 18, 2020
7:00pm-8:14pm

Attendees: Helene Santillo, Amy DeYoung, Niralee Patel, Kenyetta DiSandro, Liz Rodier, Kristin DeAngelis, Elaine Luoma, Jessica Gilbert

October 2020 Board Meeting Minutes were unanimously approved October 20, 2020 and posted to PTO webpage.

Review of Completed Activities:

Kona Ice Night Fundraisers: Total profit to PTO = \$312.75

Pumpkin Carving Contest Winners: First Place - Klieger Family winning \$100 Visa GC. Second Place - Bustard Family winning \$50 Visa GC.

Niralee coordinated donation efforts and delivery of pumpkins to Margaret Clifford School for their student fall pumpkin decorating activity. We thank the following businesses for their donations as follows: G&G Farms (50); Moods (50); Platts (50); Four Seasons (40); Maugeris (40); Rosies (15); Acme (12). Both hybrid and virtual students received a pumpkin to decorate.

Review of Current Activities:

ShopWithScrip is now offering physical gift cards shipped to home for small postage fee. Consumers can now receive either E-gift card or physical gift cards shipped to home using the RaiseRight APP. **The PTO enrollment code is: D8492D4271765.**

ThankScripting Days are November 19th & 20th - Families earn up to 20% with 120+ bonuses on eGift cards and reloaded gift cards during the busy holiday shopping season. Please continue sharing your testimonials on social media and spread the word!

Hammer & Stain Fundraiser: Deadline to submit orders is December 1st. Final curbside pick up date is December 8th 4pm-6pm. Amy and Liz will manage pick up on December 8th. Helene provided update on current sales: 49 projects sold and \$400 profit to PTO to date.

Sign Gypsies Fundraiser: Ongoing through May 31, 2021. Helene provided update on current sales: 4 full greeting signs booked with \$40 profit to PTO to date. Consumers can use our code SWPTO at checkout to receive a \$10 discount and PTO will also receive a \$10 donation for full greeting and \$5 discount/\$5 donation for mini greeting. Dates for sign placement after May 31st will be honored as long as reservation is paid for by May 31st.



Holiday Virtual Raffle: PTO Board voted to fund any raffle prize that did not receive sponsorship by kickoff date of November 18, 2020 through December 11th. Raffle prizes include:

- *32 GB Apple iPad sponsored by Lempert Orthodontics
 - *Nintendo Switch Bundle (gray Switch console/hard shell carry case/\$50 Nintendo GC) sponsored by Comet Care/Eileen Mission
 - *American Girl Doll of the Year 2020 'Ultimate Collection' sponsored by Levco Enterprises
 - *Professional Photography Session sponsored by Three Little Birds Photography/Janelle Jackson
 - *Local Restaurant Gift Card Bundle (\$270): Botto's, Spicy Affair, Center Square Tavern, Cinder Bar, Ciconti's, Red Hen, Green Tea - donated by restaurants
 - *\$250 Cash sponsored by PTO unless another sponsor confirms participation
 - *Consider Solo Stove Bonfire/stand if additional sponsor is confirmed
- Goal: To purchase colorful, thermoplastic coated metal picnic tables for each building
Raffle Webpage address: <https://swpto.eventgroovefundraising.com/swptoraffle>

South Jersey Light Show: Runs November 19-December 30 at Bridgeport Speedway, Swedesboro. Webpage address: southjerseylightshow.com/swpto
PTO receives percentage of ticket sales when consumer purchases ticket through our custom link.
1-100 Tickets = 10%; 101-250 Tickets = 13%; 251+ Tickets = 16%

Winter On Broad Holiday Light Spectacular: November 27-January 2 at Wells Fargo Center, Philadelphia, PA. PTO receives portion of each ticket sold, depending on day/price point (\$3.50-\$8.50). Top 3 schools in region for ticket sales wins a virtual classroom visit with the Flyers mascot Gritty. Consumer must select **Swedesboro-Woolwich School District** from drop down menu at checkout on webpage:

<https://offer.fevo.com/winter-on-broad-fundraiser-c935be7?fevoUri=winter-on-broad-fundraiser-c935be7%2F%3Fref%3D709&ref=709>

A QR code has been created to assist with landing on this page for hardcopy marketing materials.

Upcoming Activities:

Virtual Storytime with Santa for Margaret Clifford students is tentatively set for Friday December 18th. Still awaiting confirmation from Stratton for this event.

Holiday Staff Appreciation: Pending for December. Attendees discussed gift options.

Liz/Kristin to keep an eye on Harker Distance Learning Sign Up genius and resend to members week prior to each date.



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Kingsway Regional High School Graduation Scholarship - **Vote to fund** \$300 scholarship/award for our 'Swedesboro-Woolwich PTO Award for Outstanding Volunteerism'. Recipient must be a graduate of the Swedesboro-Woolwich School District. Recipient is chosen by Kingsway Counseling Department and receives award at graduation. **Members voted 'YES' 8-0 to fund this award.** Helene will complete award documentation.

Meeting Adjourned by PTO President.