

A Swedesboro-Woolwich School District

(Plus a Year and a Half “Look Back”)



*Swedesboro-Woolwich
School District*

Strategic Planning

2017

SWSD Data Binder Review:

- Strategic Planning Membership
 - 6 Groups
 - Approximately 5 people per group
 - Goal: include a minimum of 2 non-staff members per group



Accountability:

- ESSA Status
- 2015 – 2016 PARCC scores (Met or Exceeded Expectations)
 - Math
 - ELA
 - Comparison Data





Accountability:

- Evidence Tables
 - Grade 3: 3.C. 6-2 (Mathematical Reasoning)
 - Base explanations/reasoning on a **number line diagram** (whether provided in the prompt or constructed by the student in her response)
 - Content scope: Knowledge and skills articulated in 3.MD.1 Solve word problems involving addition and subtraction of time intervals in minutes, e.g., by **representing the problem on a number line diagram**
 - Grade 3: 3.NF.2 (Number Operation Fractions)
 - Understand a fraction as a number on the **number line**; represent fractions on a **number line** diagram.
- ELA: RH 6.2.5 (Reading for History)
 - Identify aspects of a text that reveal an **author's point of view** or **purpose**

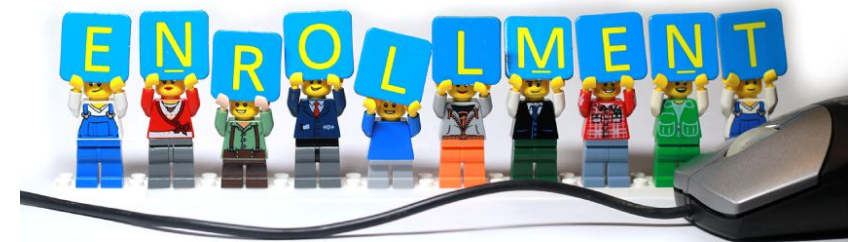
Data Trends:

- 4th Grade and 5th Grade (2017 – 2018)
 - Focused on staff instructional strengths
 - Reviewed data from benchmark, standardized, and msgp
 - Focused Team Structure vs. Self-Contained



Enrollment:

Total Schools	March 2017	March 2015	March 2014	Garrison Projected Enrollment 2016 - 2017
Clifford	205	260	239	-----
Stratton	405	443	483	-----
Harker	782	782	786	-----
Hill	258	264	247	-----
Preschool	60/10 referred	---	---	-----
Total	1650	---		1636 (Excluding Preschool)
Total	1720 w/Preschool	1749	1755	N/A



Enrollment:

- **2015 Enrollment Projection Study**
 - Declining Enrollment
- **2016 Enrollment Projection Study**
 - Declining Enrollment
- **2017 Enrollment Projection Study**
 - Presented at the April 6, 2017 BOE meeting
 - Closely monitoring kindergarten (projected 50 less students)
 - Currently, on par with 2015 – 2016 enrollment (150 registered)
 - Appears to “level out” in this proposed study



Communication:

- **Internal Communication:**

- District Curriculum Webinars (example ppt. provided)
- Principal Weekly Notes to Staff (two examples provided)
- End of Year Staff Survey/Curriculum & Needs Survey

- **Community:**

- New Website (Designed by a committee approach / community survey/research)
- Updated District FB / Twitter Account / School FB Pages
- Weekly Comet Clips (example provided)
- Board Brief (example provided)
- Parent Survey (example Summer 2015)
- New School Messenger System
- New Parent/Department Overview Site (Videos - TBD)



GOALS:

- Board Goals Document



Safety and Security:

- Added 65 new cameras (80 Total) / new camera system (Phase 1)
- Janet's Law (CPR Certification/AED Trained)
- Review system with the local PD & Gloucester County Prosecutor's Office
 - PD has capability to access in an emergency
- Stop the Bleed Campaign/Training (May 2017)
- Reunification Plan (Developed/Refined May 2017)
- Table Top Reviews with PD
- Large space notification system
- Collaborating with PD numbering system
- Collaborated with Kingsway Regional, Logan Twp, E. Greenwich, SW PD



Most Significant Accomplishments:

- July 2015:

 - QSAC Curriculum and Instruction Corrective Action Plan

- February 2017:

 - Designated as “***HIGHLY EFFECTIVE***” through QSAC process

- Curriculum / Curriculum Council (Vertical Articulation)

 - Written Curriculum (Curriculum Portal)

 - Pacing Guides

 - Learning Scales/Targets/Common Benchmarks

Partnership with Rowan University:

- COMET CYCLES (Gr. K – 2)

- Enrichment / At-Risk (Year One Pilot at Clifford and Stratton)

- STEAM Advisory Committee (Gr. 3 – 6)

- COMET TIME (consistent in 2017 - 2018)

- Gifted and Talented Daily Instructional Block (Gr. 3 – 6)
 - Gifted and Talented Research Based Identification Process
- Enrichment / At-Risk Support (daily)
- Ecology Focus throughout (Gr. 3 – 6)

SCHOOL/DISTRICT INVOLVEMENT/EVENTS:

SWEA Health and Wellness Fair

**Curriculum Night (New)
Staff Led vs. Administration Led**

ESL Cultural Family Night (New)... 75 participants

Title I Family Night (New)

STELLAR COMETS

BACK-TO-SCHOOL NIGHTS

SWEDESBORO-WOOLWICH DAY

Parent-Teacher Conferences (Fall)

Stop on Red (New)

**NEW AT-RISK PARENT-TEACHER CONFERENCES
(SPRING)**

PTO Bingo Nights

Wizards Games

AMERICAN EDUCATION WEEK VISITATION

<i>CLIFFORD SCHOOL</i>	<i>STRATTON SCHOOL</i>	<i>HARKER SCHOOL</i>	<i>HILL SCHOOL</i>
FALL FESTIVAL PARADES	FAMILY CODING NIGHT (New)	FAMILY CODING NIGHT (1 PER GRADE) (NEW)	
WINTER FESTIVAL FAMILY EVENT (New)	STEAM FAMILY NIGHT (NEW)	3RD GRADE PIRATE LITERACY NIGHT (NEW)	FAMILY CODING NIGHT (NEW)
KINDERGARTEN WINTER CONCERTS (New)	2ND GRADE ENVIRONMENTAL NIGHT (NEW)	4TH GRADE SPRING FLING FAMILY EVENT (NEW)	6TH GRADE BAND AND CHOIR
HEALTHY HEART FAMILY EVENT (New)		5TH GRADE FAREWELL FAMILY EVENT (NEW)	6TH GRADE PLAY
ST. JUDE'S MATH-A-THON (New)	2ND GRADE Drama Performance	5TH GRADE BAND AND CHOIR WINTER CONCERT AND SPRING CONCERT	CAP PARENT PROGRAM (NEW)
READ ACROSS AMERICA FAMILY EVENT (New)	FALL FESTIVAL COSTUME PARADE	5TH GRADE PLAY	CHROMEBOOK PARENT NIGHT (NEW)
NEW G & T OFFERED	AMERICAN EDUCATION WEEK LONG ACTIVITIES	CHROMEBOOK PARENT NIGHT (NEW)	
KINDERGARTEN PLAY (New)		CAREER DAY (NEW)	
MOTHER'S DAY TEA	ART SHOW	BOOK FAIR FAMILY NIGHT AND ICE CREAM SOCIAL	ART SHOW
FUN DAY/ART SHOW	FUN DAY	FUN DAY	CELEBRATION DAY
POPSICLES WITH POP		ART SHOW	
KNDGT. END-OF-YEAR CELEBRATIONS	ENRICHMENT MUSIC PERFORMANCES TWICE A YEAR	MYSTERY READER (ALL GRADES, ALL CLASSES) (NEW)	MOVING UP CEREMONY
PRESCHOOL PROM	PTO FALL AND SPRING BOOK FAIRS	STEAM NIGHT (NEW)	
PTO FALL AND SPRING BOOK FAIRS	Holiday Shop	PTO Holiday Shop	BOOK FAIR (Spring and Fall)
		Parent Library Volunteers	

SCHOOL/DISTRICT INVOLVEMENT/EVENTS:

SEPAC

April- Abilities Awareness month

**October:
Successful Tips for a Positive Advocacy Experience**

**November:
Late, Forgetful, and Unorganized-Learn strategies to overcome executive functioning deficits.**

December: Stress Management for Kids

January: Parent Share

February: Parent Share

April: Inclusion and Least Restrictive Environment

April: Dyslexia: A Review

May: Transition to Kindergarten

June: Privacy Please: A Guide to Helping Your Child Navigate Through Puberty

Building Level Committees:

Clifford	Stratton	Harker	Hill	District
Scip	Scip	Scip	Scip	DEAC
We are Comets - school culture	Safety and Climate	STEAM Advisory Council	STEAM Advisory Council	District Safety
I&RS Committee	ACES	Discipline Committee	Hill Grading Committee	Leadership Co-Hort (TBD)
Code Blue team	I&RS Committee	Comet Pride (culture and climate)	Discipline Committee	Curriculum Advisory Council
Grade level teams	Grade level teams	Safety Committee	Quality Circle (School Climate)	HIB / Specialist Committees
		I&RS Committee	School Safety	
		Code Blue team	I&RS Committee	
		Grade level teams	Grade level teams	

Best Practices Expanded:

FACULTY MEETINGS FOCUSED (Year 2)
PROFESSIONAL LEARNING COMMUNITIES ORGANIZED (Year 1)
PARAPROFESSIONAL: PROFESSIONAL GOALS AND FACULTY MEETINGS (Year 1)
Summer Marzano Training (Building Capacity/Networking) (Year 2)
Bee Bots (Coding) at the Clifford School
Finch Robots (Coding) at the Hill School
Google Classroom (Gr. 5 – 6) Google Classroom (Gr. 4) 2017 - 2018
Chromebook Integration (Gr. 5 – 6) (Grade 4 in 2017 – 2018)

Document Cameras (Stratton, Harker, Hill) Bright links (All Schools/Most Classrooms)
Aligning I & RS and RTI Practices (COMET CYCLES)
Wilson Level 1 Certification Training – building capacity across the district
PBSIS in most buildings
Expanding In-Class Resource Room Support Maintaining Pull-Out Resource Room / Self-Contained
Foundations K – 2 (2017 – 2018) Pilot Level 3 (in grade 3) 2017 – 2018
After School PD / Comet Hours
New Summer Programs: Camp Cranium, Invention Convention, Young Rembrandts

Collegial Recognition:

Examples:

Learning Sciences

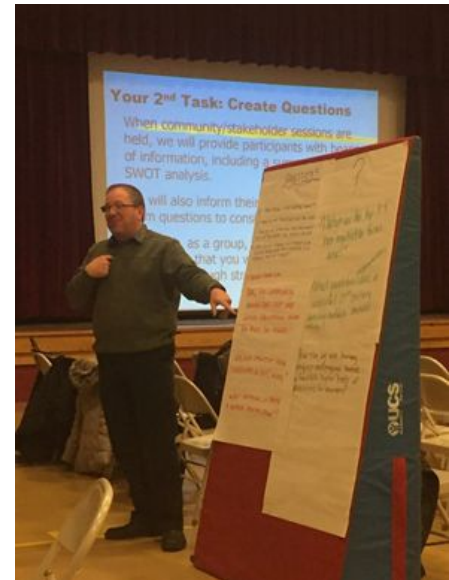
Weehawken

Franklin Township

Deptford School District

BOE and Administrative Questions:

- What are the top 3-5 non-negotiable focus areas? How do we prioritize our “big ideas”?
- What qualities and characteristics does a successful 21st century Swedesboro-Woolwich student embody?
- 5 years from now....Does the community believe that they are getting educational value for their tax dollars?
- How do we evaluate the implementation of our “big ideas” for success or failure?
- How do we fund our “big ideas”?
- How do we maintain our current level of quality instruction and instructors in spite of unknowns and flat funding?
- 5 years from now....Did our Strategic Plan (developed in 2017) work?
- 5 years from now....What happens if there is another “housing boom”?
- How can we use learning analytics?
- How can we engage students to facilitate higher levels of achievement for learners?



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