

**Creating a Strategic Plan  
for the  
Swedesboro-Woolwich  
School District**

**Community/Stakeholder  
Session 3**

May 15, 2017

# Points of Pride - Community



- ⌘ An active community- arts, sports, recreation
- ⌘ Community events – Seasonal events, Fun Day, Swedesboro Day, Dragon Run, etc
- ⌘ Supportive, friendly, family-oriented community with small-town atmosphere
- ⌘ Unique community – historic Swedesboro and rural Woolwich, open space, location

# Points of Pride - Schools



- ⌘ High parental involvement
- ⌘ Dedicated, friendly, focused, driven teachers & staff, continuous improvement
- ⌘ Ranked highly effective, great reputation
- ⌘ Facilities are mix of new & historic vintage
- ⌘ Special ed programs that attract children
- ⌘ Each school structured for certain age group

# Points of Pride - Students



⌘ Responsible, respectful, caring students

⌘ Age appropriate experiences and behaviors

# Points of Pride - Connections



- ⌘ Active parents who collectively advocate on behalf of children
- ⌘ Walter Hill connects multiple generations
- ⌘ Historically significant places and artifacts
- ⌘ Municipal governments that value and support our schools

# Homework: Vision Statement



The Vision Statement:

An aspirational statement –  
celebrates the best of what we  
aspire to be.

# The Vision Committee's Recommendation



- Recommended by our representatives:
- Does this Vision Statement describe what you would like to see our school district become?
- What has to happen to make this vision a reality?

# S.M.A.R.T. Goals

**S** – specific, significant, stretching

**M** – measurable

**A** – attainable, action-oriented

**R** – realistic, results-oriented

**T** – time-based, trackable



# S.M.A.R.T. Goals



Write a S.M.A.R.T. Goal in sentence form. The sentence must make your goal specific (who, what, where, when, and how many)

Instead of this: “enrolling more students in Advanced Placement (AP) classes...”

This: “ By September 2018, 35% of 10-12th grade students will be enrolled in one or more AP classes.”

# Action Plans



Action Plans are the initiatives, strategies, or steps necessary to realize a SMART Goal.

Action plans add the “how” to who, what, where, when, and how many.

Some Actions Plans may contribute to more than one SMART Goal.

# Example of Action Plans

For this SMART Goal: "By September 2018, 35% of 10-12 grade students will be enrolled in one or more AP classes."

Action plans might be as follows:

"Support teachers for training as AP instructors."

"Review grades 7-9 curriculum to ensure preparation for AP classes."

"Inform parents and students in grades 7-9 about advantages of AP course completion in high school."

# Create S.M.A.R.T. Goals

- Individually, write 2-3 S.M.A.R.T. Goals in complete sentences
- Share and discuss them with your table
- As a table, write all your S.M.A.R.T. Goals on chart paper, grouping them by topic and combining them where possible. Include Action Plans if any.
- Be prepared to share them out with the whole group.

# Next Meeting:

## Thursday June 1

- Goal Areas
- SMART Goals
- Action Plans
- Work in teams according to your interest