

**Creating a Strategic Plan  
for the  
Swedesboro-Woolwich  
School District**

***"A community dedicated to inspiring life-long learners."***

**Community/Stakeholder Session 4**

**June 1, 2017**

# Goal Areas – Sit at Table of Your Choice

1. Ensure that all students are challenged to learn and achieve at higher levels
2. Expand use of technology for teaching and learning
3. Reinforce a healthy, positive climate & culture
4. Communicate effectively with parents and community members
5. Expand participation in co-curricular programs
6. Connect community to the classroom

# S.M.A.R.T. Goals

**S** – specific, significant, stretching

**M** – measurable

**A** – attainable, action-oriented

**R** – realistic, results-oriented

**T** – time-based, trackable

# Action Plans

Action Plans are the initiatives, strategies, or steps necessary to realize a SMART Goal.

Action plans may add the “how” to who, what, where, when, and how many.

Some Actions Plans may contribute to more than one SMART Goal.

Some SMART Goals are so precise that Action Plans are not needed.

# Goals that Need Action Plans, Goals that Don't

**A goal that needs Action Plan(s):**

*Integrate Technology into Learning K-12*

**A goal that may not need Action Plan(s):**

*Create an "alumni connection" program by 2019 that 80% of juniors and seniors will utilize to guide their career choices .*

# Your Tasks Today

- Review, revise each Goal Area.
- Review, revise each Goal – if not sufficient, create more
- Review/revise each Action Plan – if not sufficient, create more
- Add Goals & Action Plans you wrote at last meeting but time didn't permit their consideration

# Next Steps:



- Turn our thinking into a cohesive written plan
- Submit it to the Board of Education for review and adoption
- Determine accountability and timelines